

PROXY

By this proxy the undersigned _____,
holder of ordinary shares of Prima Industrie S.p.A., Collegno (Torino), grants to
Mr/Mrs _____ full authority to represent
him/her to the Ordinary Shareholders' Meeting of Prima Industrie S.p.A. to be held
on

- *First call:* April 15, 2019, at 9.30am c/o Studio Notarile Associato Nardello Stefani Marcoz, Corso Duca degli Abruzzi 18, Torino;
- *Second call:* April 16, 2019, at 11.00am c/o Prima Industrie HQTC, Via Torino-Pianezza 36, Collegno (TO);

and to vote according to the following instructions:

signature

date