



PRESS RELEASE

NUOVO MERCATO OF THE ITALIAN STOCK EXCHANGE

PRIMA INDUSTRIE S.p.A.

***THE BOARD OF DIRECTORS ACKNOWLEDGES
THE "TAKE-OVER BID" FROM NEWCO LASER S.P.A.***

Collegno (Torino), February 14, 2003 – Prima Industrie S.p.A. Board of Directors, held today, acknowledged the "take-over bid", not agreed, promoted on February 11, 2003 by Newco Laser S.p.A. on the whole Share Capital of the company.

Since so far the company has not received yet the offering circular related to this bid, the Board of Directors will go deeper into a more detailed evaluation after having acquired all necessary information together with opinion of its consultants and legal advisors.

Of this evaluation will be given notice to the market according to current regulations.

The Board of Directors re-confirms once again the utmost trust in the C.E.O., Gianfranco Carbonato, and in the management of the Group companies.

*For additional information: Ad Hoc Communication Advisors
Giorgio Zambelletti, Marco Fraquelli, Sara Balzarotti Tel. ++39 02 7606741
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