



PRESS RELEASE

NUOVO MERCATO OF THE ITALIAN STOCK EXCHANGE

PRIMA INDUSTRIE S.p.A.

Milan, February 12, 2003 - **Prima Industrie Spa** reasserts that the Board of Directors, which on February 11, 2003 has resolved the execution of the share capital increase of the company as from € 10.375.000 to €11.500.000 through the issuing of 450.000 new ordinary shares of €2,5 each par value, fully subscribed by a contextual payment of the countervalue from Erste International S.A. – Luxembourg for 325.000 shares and from Lestri Holding BV (Fondo Cambria) – The Netherlands for 125.000 shares at the price of €8.85 per share, concluded at 3.35 p.m..

At that time, Prima Industrie Spa had not received yet any communication concerning the deposit at Consob of the communication related to the public purchasing offer on its own share capital promoted by Newco Laser.

*For additional information: Ad Hoc Communication Advisors
Giorgio Zambelletti, Marco Fraquelli, Sara Balzarotti Tel. ++39 02 7606741
Copy of this press release is also published on the web-sites
www.primaindustrie.com and www.adhoccommunication.it*