



PRESS RELEASE

NUOVO MERCATO OF THE ITALIAN STOCK EXCHANGE

PRIMA INDUSTRIE S.p.A.

SHARE CAPITAL INCREASE FULLY SUBSCRIBED

Collegno (Torino), February 11, 2003 – Prima Industrie S.p.A. hereby informs that, following the resolution of the Board of Directors held today and concluded at 3.35 p.m., the Company share capital was increased as from €10.375.000 to €11.500.000 through the issuing of 450.000 new ordinary shares of €2.5 par value.

The share capital increase, with the exclusion of the option right, reserved to institutional investors, was executed according to the resolution of the Extraordinary Shareholders Meeting of May 14, 1999.

The new shares have been fully subscribed, by a contextual payment of the countervalue, from Erste International S.A. – Luxemburg for 325.000 shares (which increases its own participation from 11.13% to 17.11%) and from Lestri Holding BV (Fondo Cambria) - The Netherlands for 125.000 shares (which increases its own participation from 8.85% to 10.70%), at the price of €8.85 per share.

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www.primaindustrie.com and www.adhoccommunication.it*