

## **PRESS RELEASE**

### **PRIMA INDUSTRIE AT EMO 2005: DAWN OF A NEW ERA**

Dawn of a new era for laser cutting will be rising at EMO on the 14<sup>th</sup> September 2005: It is here in fact that PRIMA INDUSTRIE has chosen to stage the world preview of a machine with unimaginable performances.

You could say that it is a good and proper revolution: Even in respects of today's most advanced laser machines the PRIMA INDUSTRIE solution represents an evolution leap.

No flat bed laser cutting machine until now has been able to claim such outstanding and revolutionary performances: Over 1000 holes per minute (almost twice those achievable with the fastest machines) is PRIMA INDUSTRIE's response to anticipate a demand that the market has not expressed yet.

This accomplishment derives from a genius, new and unprecedented design that inevitably goes beyond any of today's vanguard laser system.

Yet another world preview: PRIMA INDUSTRIE marks a fundamental milestone in the history of flat bed laser cutting machines and delivers the product that will change the sheet metal processing world.

PRIMA INDUSTRIE's new machine pushes the frontier of laser cutting well beyond the present boundaries to just start the race towards new targets.

Do not miss the appointment with the new era of laser cutting. Dawn is at 9.00 a.m. on the 14<sup>th</sup> September in Hall 6, Stand E19: An event you will never forget.

*For further information:*

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