



PRESS RELEASE

PRIMA INDUSTRIE: 30 SPARKLING YEARS

7 June 2007

PRIMA INDUSTRIE, worldwide leader in the field of high power laser machines for industrial applications, celebrates the thirtieth anniversary since its foundation.

The event is being celebrated on the 8th June 2007 with a dinner in a seventeenth century manor house situated on the hill of Turin at which all the employees have been invited.

Other celebrations have been arranged for our Customers, our Partners and for all those who have shared our passion and innovative spirit contributing towards our great successes in all these years.

"This anniversary", comments Gianfranco Carbonato, President and CEO, "has a particular symbolic meaning since it coincides with the best ever financial results of the Group history, with a 2006 turnover close to 150 million Euros, which is 33% higher than the previous year".

PRIMA INDUSTRIE is founded in the spring of 1977 under the name of PRIMA PROGETTI. The Company operates in the field of Engineering and Research and right from the very beginning develops a vast range of hi-tech products in the most diverse sectors: robotics, electronics, measuring machines, industrial automation, etc.

In 1979 PRIMA INDUSTRIE installs the first Laser Cutting Machine for processing large three-dimensional (3D) pressed components and soon takes the world leadership in this market sector.

During the late eighties, the Company focuses more and more on the Laser Machines and progressively cedes other activities like the measuring machines to Finmeccanica and the robotics to ABB.

Whilst the 3D products expand with OPTIMO and RAPIDO machines, in the early nineties PRIMA INDUSTRIE makes its entry, through the acquisition of the Swiss company LASERWORK, into the larger market of two dimensional lasers (2D), sector in which it is today one of the world leaders with machines like the PLATINO (1996) and SINCRONO (2005).

In the mid 90s the Company undertakes a strong and constant growth. Awarded ISO 9001 certification in 1997, PRIMA INDUSTRIE continues its important investment



plans in Research & Development to expand the product range: new OPTIMO and RAPIDO models are introduced to the market along with new products such as DOMINO, MOSAICO and MAXIMO.

The first Chinese joint-venture SHENYANG PRIMA is established in 1999 followed by SHANGHAI UNITY PRIMA in 2003 and the most recent OVL CONVERGENT.

At the end of that same year PRIMA INDUSTRIE is successfully listed on the Italian Stock exchange market (currently MTAX, STAR segment). The listing provides a further thrust to the growth: two acquisitions in the United States (CONVERGENT Energy in 2000 and LASERDYNE in 2001, today under the name of PRIMA North America) allows PRIMA INDUSTRIE to produce its own laser generators, to become leader in the field of laser drilling in the aerospace sector and to increase the presence in North America. The presence in Asia also grows through the Japanese joint venture SNK PRIMA.

During the period 2004-2005, the Group consolidates its Sales and Service organization in Europe. PRIMA SCANDINAVIA AB, PRIMA INDUSTRIE UK Ltd and PRIMA INDUSTRIE GmbH join the other branch offices in Spain, France, Switzerland and the Research Centre in Bari.

In the last two years PRIMA INDUSTRIE confirms its leadership in the laser machine sector by introducing the award winning SINCRONO and RAPIDO EVOLUZIONE, the most innovative machines in the world in their respective sectors (2D and 3D). The international awards won in Birmingham UK and in Hannover Germany are a further confirmation of this attainment.

"The goals reached by the Company over these years", declares Gianfranco Carbonato "are certainly due to the effort, the passion and the competence of all the people who have worked and still work for PRIMA INDUSTRIE, but also certainly to the respect and the loyalty shown by our Customers, Share Holders and Partners. My gratitude goes to everyone with the incitement to continue with the same enthusiasm toward future successes."

On the thirtieth anniversary PRIMA INDUSTRIE has launched the new Website. The site, completely redesigned, renewed and enriched in its contents, is available at the same address www.primaindustrie.com and it will soon host the details and images of anniversary celebrations.

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SPARKLING YEARS
2007

LOGO OF PRIMA INDUSTRIE'S THIRTIETH ANNIVERSARY – 30 SPARKLING YEARS

L'evoluzione è una sfida continua:
sempre al comando, con PRIMA




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LE MACCHINE LASER

PRIMA INDUSTRIE'S ADVERT IMAGE

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