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## Many innovations and the celebration of a round number: Prima Power Open House from 17 to 18 April 2015 in Cologna Veneta (VR)

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On 17 and 18 April Prima Power opened the doors of its facility in Cologna Veneta (VR), Finn-Power Italia, to show the latest innovations in its wide product range and to celebrate the 500<sup>th</sup> panel bender manufactured in the plant.

The production unit in Cologna Veneta, with an area of 5000 m<sup>2</sup> and about 200 employees, is dedicated to the manufacturing of press brakes, panel benders and automatic bending cells. It also includes a Technology Center where all the technologies supplied by Prima Power plants are available and where a team of expert and highly qualified engineers is in charge of demonstrations and cycle time studies, as well as consultancy and training activities.

The products that visitors could see in action were: an integrated punching/shearing Shear Genius SGe6 model with Combo and STS, a PunchBend line, a Platino 2.0 Fiber laser machine, a Fast Bend 6 panel bender and an eP1030 press brake.

*“All group technologies were well represented during the Open House.” - declared Claudio Banchi, Prima Power Executive VP Sales EMEA and South America. “I am particularly satisfied of this event: we registered about 350 guests, with a 15% of foreign visitors, in one day and a half. This Tech Center, together with the Finnish one based in Kauhava, is the most important in Europe for us. Just to quote a figure, in this center an average of 100 feasibility studies and demonstrations are prepared every year. This year we started the building of a new Technology Center in Torino, which will complete the set of showrooms and technological support centers already*



*present in Europe, United States and China. This shows our will to continue to invest in order to improve our customers' experience."*

This Open House was also the occasion to celebrate a special event for Prima Power: the delivery of the 500<sup>th</sup> panel bender manufactured in this plant to Weidmüller Interface GmbH & Co. KG, an important German manufacturer in the field of power, signal and data for industrial applications. The "special edition" of the FastBend, with the 500 logo created for this occasion, will be utilized by the customer to manufacture electrical cabinets of various sizes.

*"I am really proud of this result," - continued Banchi - "which means that hundreds of customers around the world have chosen our panel benders to improve their production efficiency and the quality of their products. The delivery ceremony of our 500<sup>th</sup> panel bender represented for me a symbolic moment to thank not only this customer, but all the users of our machines for their trust over the years, with the hope of sharing many other successes with them."*

A Family Day was also organized for the plant employees and their families, at the end of the event dedicated to guests. *"Our people are at the basis of our success and therefore we wanted to celebrate our results with them and their families."* - stated Fabio Finozzi, Finn-Power Italia General Manager. *"Every day our people experience the challenges and the satisfactions of working in an innovative and international group and contribute to our growth with their commitment, ideas and skills."*