



ANDERSON MADISON ADVERTISING

A RELEASE FOR:
PRIMA North America, Inc.
711 East Main Street
Chicopee, MA 01020
413-598-5200 FAX: 413-598-5201
sales@prima-na.com
www.prima-na.com

A RELEASE FROM: AMA:PRIMA5719r1
Anderson-Madison Advertising, Inc.
7710 Computer Avenue South
Edina, Minnesota 55435
952-835-5133 Fax: 952-835-4977
Email: jm@andersonmadison.com
CONTACT: Gerald F. Madison

May 19, 2010

For Immediate Release

Hi Resolution Photos Attached

(photo print, disk and other image options available-please call)

PRIMA Announces Shipment Of Its 1000th CP Series Industrial Laser – Technology Sets An Industry Standard For Laser Processing

Chicopee, MA: PRIMA North America, Inc. announced that it shipped its 1000th CP Series industrial CO₂ laser, reinforcing its position as a world leader in the design and manufacture of industrial lasers and laser systems.

The CP Series laser has become an industry standard used for metal cutting and welding in the aircraft, automotive, agricultural equipment, appliance, furniture, mining, and general fabricating sectors.

Terry L. VanderWert, President of PRIMA North America, Inc., announced the achievement and said, "This is an important milestone for PRIMA North America and one of which we are all proud. The CP Series lasers are recognized for their high electrical



The PRIMA team celebrates shipment of its 1000th CP series industrial laser shown in the top photo.

efficiency compared to other lasers within the same power range and for beam quality that contributes to high precision and high cutting quality of a wide range of materials. With installations in Europe, North and South America, Asia and Australia, the CP Series family of lasers has proven to be a consistent, cost effective, reliable manufacturing tool wherever they are used."

"As we celebrate the 50th anniversary of the invention of the laser, it is also worth noting that the roots of the CONVERGENT LASERS brand CO₂ laser can be traced to the early 1960's, shortly after the invention of the laser. We have the deepest experience in the manufacture and service of high power industrial lasers of any company."

FAST FACTS ABOUT PRIMA CP SERIES LASERS

The CP-Series is a family of 3 to 4 kW fast axial flow, DC-excited CO₂ lasers. CP Series lasers utilize the latest electrical and mechanical technology and adhere to the highest standards for quality and reliability. The design stresses simplicity, ease of integration, operation, maintenance and servicing. They employ field proven technologies for the resonator, power supply, gas circulation and controller subsystems. Their design is based on a close collaboration of an international team of engineers and scientists. The CP Series of lasers produced at PRIMA North America headquarters in Chicopee, MA USA are built in an ISO 9001:2008 certified facility. All components combine to provide an innovative and yet rugged industrial laser with high electrical efficiency, low gas consumption and exceptional compactness.

They are extremely versatile. They offer both CW and a wide range of pulsing performance while maintaining repeatable beam characteristics. They are superior in processing difficult stainless steel applications and provide process advantages when piercing, cutting or welding other materials, without changes to the machine tool setup.

Easy to install, they feature long-term reliability and process stability with low operating costs and simple operation supported by unparalleled customer service.

For more information about PRIMA North America, call 413-598-5200 or email sales@prima-na.com

Or visit www.prima-na.com

Write to PRIMA North America, 711 East Main Street, Chicopee, MA 01020.

###