



PRESS RELEASE

“NUOVO MERCATO-TECHSTAR SEGMENT” OF THE ITALIAN STOCK EXCHANGE

PRIMA INDUSTRIE

<p>MANAGERS AND SHAREHOLDERS BUY A RELEVANT BLOCK OF SHARES FROM SVILUPPO ITALIA S.P.A.</p>
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Collegno (Torino), January 27, 2005 – A group of Managers and Shareholders of Prima Industrie S.p.A., a leader company in the high-technology sector of laser systems for industrial applications, bought the block of shares owned until today by Sviluppo Italia, who entered the Company’s capital structure, through its subsidiary Investire Partecipazioni S.p.A, at the time of the recapitalization in 1995.

The block of shares sold totals 169,677 Prima Industrie ordinary shares (3.689% of the share capital), which have been bought at a price of 6.564 €each, amount that takes into account the last 6 months average reference price.

Massimo Caputi, C.E.O. of Sviluppo Italia, declared: “With this operation, Sviluppo Italia, which came to the aid of Prima Industrie during its process of development and accompanied the Company to the 1999 IPO, positively concludes its intervention. The investment into Prima Industrie’s equity allowed both the competitiveness development of a Group already based on a solid project, with good growth perspectives, and the making of a capital gain making of around 700,000 €”.

Gianfranco Carbonato, C.E.O. of Prima Industrie, reminded that “this operation strengthens the first level role played by Prima Industrie’s Management, witnessing the trust in the Company’s further growth capabilities and in the Group’s profitability perspectives”.

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