

PRESS RELEASE

ITALIAN STOCK EXCHANGE - STAR SEGMENT

PRIMA INDUSTRIE

- **RESOLVED TODAY THE MERGER OF M.L.T.A. S.r.l. INTO PRIMA ELECTRONICS S.P.A. (A COMPANY OF PRIMA INDUSTRIE GROUP) FOLLOWING THE RECENT ACQUISITION OF 100% OF THE SAME**
- **NEW RESOLUTION OF PRIMA ELECTRONICS FOR THE PURCHASE AND SALE OF THE PARENT COMPANY PRIMA INDUSTRIE S.P.A. STOCKS**

Collegno (Torino), February 23, 2007 – The Board of Directors of Prima Electronics S.p.A, a subsidiary of Prima Industrie S.p.A., operating in the industrial electronics segment, has resolved today the merger of M.L.T.A. S.r.l., a company with strong competences in the power electronics sector, of which Prima Electronics acquired 100% of its share capital on January 23, 2007.

The will of proceeding with a merging operation of the two companies has already been anticipated to the market and has been pursued with the aim of reaching better synergies through the technical cooperation already running, allowing the consolidation of the company know-how in the segment of power electronics.

Today Prima Electronics Spa Shareholders' Meeting revoked the resolution of treasury stock purchase of the parent company adopted on February 6, 2007 and resolved a new plan on same subject.

The resolution on February 6, 2007 was close to become not applicable since Prima Industrie stock market price recently increased approaching the value of 45 euro, which was the maximum price established by the plan for the stock purchasing by Prima Electronics. As a consequence, this could have stopped the specialist activity performed by Banca Intermobiliare, which doesn't operate on its own but through company treasury stocks.

Therefore Prima Electronics Shareholders' Meeting has resolved the purchase and sale of the parent company treasury stocks, ex article 2359 bis C.C., art. 132 T.U.F. and article 144 bis Consob regulations, as directed by the Italian Stock Exchange regulations.

Main contents of the above new purchase/sale plan of the parent company treasury stock may be summarized as follows:

- purchase on the market;
- plan target is to allow the specialist to perform his regular activity as foreseen by the Italian Stock Exchange regulations;
- maximum stock quantity which can be held in portfolio: 50,000 (i.e. 1.1% of Prima Industrie share capital);
- purchase/sale minimum price: euro 2.50 (share face value);
- purchase/sale maximum price: euro 60, equal to the maximum price established by the previous Prima Electronics Shareholders' Meeting resolution on February 6, 2007 increased by one third;
- the maximum sale price may be anyway higher than established, according to the running market conditions;
- total maximum countervalue of purchasing stock: euro 3,000,000;
- plan validity period: 6 months as from today and therefore up to August 23, 2007.

Moreover it is hereby declared that, according to the previous plan, today concluded, Prima Electronics purchased no. 12,100 shares and sold 10,900 shares and holds today no. 1,200 shares with an average price of 40.4065 euro per share.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.
PRIMA INDUSTRIE leads a Group with nearly 500 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A. and PRIMA ELECTRONICS S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in over 40 countries.
At present the Group has 2000 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

For further information:

PRIMA INDUSTRIE S.p.A.
Massimo Ratti
C.F.O.
phone 011 4103208
m.ratti@primaindustrie.com

Chiara Roncolini
Investor Relator
phone 011 4103204
ir@primaindustrie.com

Ad Hoc Communication Advisors
Sara Balzarotti
Press Office
phone 02 7606741 - 335/1415584
sara.balzarotti@adhoccommunication.it