

PRESS RELEASE

ITALIAN STOCK EXCHANGE - STAR segment

PRIMA INDUSTRIE

**PRIMA INDUSTRIE BOARD OF DIRECTORS
CONFERS TO ITS DIRECTOR MARCO PINCIROLI
POWERS OF ATTORNEY FOR M&A ACTIVITIES
AIMED TO THE GROUP EXTERNAL GROWTH**

Collegno (Torino), June 14, 2006 – The Board of Directors of Prima Industrie S.p.A., a leader company in the high-technology sector of laser systems for industrial applications, has unanimously resolved, upon the proposal of its Chairman and C.E.O., Gianfranco Carbonato, to confer to its Director, Marco Pincirolì, powers of attorney to pursue the M&A activities aimed to the Group external growth.

Marco Pincirolì, Vice President of Lombardini Motori of Reggio Emilia, is a Prima Industrie Director since 2004.

Graduated in Engineering in Milan and with an MBA at INSEAD in Fontainebleau, Marco Pincirolì has got a substantial experience in financial area and Private Equity through his partnerships with Bain & Co. first and then with BC Partners.

In his capacity of Executive Officer, he will pursue the task of exploring the actual potentials for the Group external growth, particularly in its own sectors (laser, laser systems and industrial electronics). A further external growth of the Group, pursued in the current good profitability and financial position of the Group, would represent another step, along with the good rate of internal growth registered by Prima Industrie in last quarters (also thanks to the improvement recorded by the referenced market).

In compliance with the Corporate Governance regulations of Italian Stock Exchange are still present in the Board three independent Directors out of seven.

Commenting the Board resolution, Gianfranco Carbonato, Chairman of the Board and C.F.O., has declared: *“Marco Pincirolì, thanks to both his technical and financial backgrounds, will strongly contribute to enhance the Group external growth according to the whole Board of Directors will”*

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 500 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A. and PRIMA ELECTRONICS S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in over 40 countries.

At present the Group has 2000 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

For further information:

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