



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

PRIMA INDUSTRIE CONFIRMS ONGOING NEGOTIATIONS AIMING TO A POSSIBLE ACQUISITION OF AN EUROPEAN PLAYER IN THE FIELD OF MACHINES FOR SHEET METAL TREATMENT, DENYING AT THE SAME TIME THE ENTRY OF A PRIVATE EQUITY FUND WITHIN ITS SHARE CAPITAL.

Collegno, January 14, 2008 – With reference to the article on page 5 of the supplement Plus²⁴ to “Il Sole 24 Ore” of Saturday 01/12/08, Prima Industrie S.p.A. confirms current negotiations aiming to a possible acquisition of the Finnish company Finn-Power Oy, with consolidated turnover 2006 of about 200 million euro (Finnish accounting principles).

Prima Industrie S.p.A. explains nonetheless that, within subjects discussed, is not included a possible entry of the Private Equity Fund EQT, current majority shareholder of Finn-Power Oy, within the Prima Industrie S.p.A. share capital, as, on the contrary, related by such article.

Prima Industrie S.p.A. restates that at the moment it is not certain whether contacts will have a positive outcome.

The company clarifies, on the contrary, that there is no other contact aiming to the acquisition of Italian companies, as instead stated by the quoted article.

Prima Industrie will keep the market informed about any possible development of the negotiations.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.
PRIMA INDUSTRIE leads a Group with nearly 600 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A. and OSAI S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.
At present the Group has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.
After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

For further information:

PRIMA INDUSTRIE S.p.A.

Massimo Ratti
C.F.O.
phone 011 4103208

Chiara Roncolini
Investor Relator
phone 011 4103204

Ad Hoc Communication Advisors

Sara Balzarotti
Press Office
phone 02 7606741 - 335/1415584

m.ratti@primaindustrie.com ir@primaindustrie.com

sara.balzarotti@adhoccommunication.it