

**PRESS RELEASE**

***ITALIAN STOCK EXCHANGE - STAR SEGMENT***

**PRIMA INDUSTRIE**

**RESOLUTION FOR THE PURCHASE AND SALE OF PRIMA INDUSTRIE S.p.a.  
TREASURY STOCK  
BY PRIMA ELECTRONICS S.P.A., A SUBSIDIARY OF PRIMA INDUSTRIE**

Collegno (Turin), February 6, 2007 - Prima Industrie Spa informs that, due to the actual pricing increase of its shares, the present resolution for the purchasing and sale of treasury stock approved by the Ordinary Shareholders' Meeting on May 11, 2005 may become insufficient in case the trading price would result higher than the maximum purchasing price (€30) established by the mentioned resolution.

This would prevent the activity through the specialist, Banca Intermobiliare, who operates through the company treasury stock and not on its own behalf.

A new resolution will be taken by next Prima Industrie Shareholders' Meeting in order to balance the maximum purchasing price of treasury stock.

While waiting for the above, just to allow Banca Intermobiliare to pursue with its specialist activity, as instructed by the Italian Stock Exchange regulations, the Ordinary Shareholders' Meeting of Prima Electronics S.p.A., a fully participated company of Prima Industrie, has approved today a resolution for the purchase and sale of Prima Industrie treasury stock, ex article 2359 bis Civil Code, article 132 T.U.F. and article 144 bis of Issuing Companies Regulations.

Main features of such plan of purchase and sale of the parent company treasury stock may be summarized as follows:

- Purchase on the trading market;
- Plan target: to allow the regular specialist's activity as foreseen by the Italian Stock Exchange;
- Maximum stock quantity allowed to be held: 60,000 shares (i.e. 1,3% of Prima Industrie share capital);
- Minimum purchasing and selling price: €2.50 (i.e. stock face value);
- Maximum purchasing and selling price: €45, i.e. the maximum price approved by the prior Prima Industrie Shareholders' resolution on May 11, 2006 increased by 50%;
- The maximum selling price can be higher than established, according to the market conditions running at the date under examination;
- Total maximum counter value: €2,700,000;
- Plan validity: 6 months as from today and therefore up to August 6, 2007.

**PRIMA INDUSTRIE**, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 500 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A. and PRIMA ELECTRONICS S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in over 40 countries.

At present the Group has 2000 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

For further information:

**PRIMA INDUSTRIE S.p.A.**

Massimo Ratti  
C.F.O.  
phone 011 4103208  
[m.ratti@primaindustrie.com](mailto:m.ratti@primaindustrie.com)

Chiara Roncolini  
Investor Relator  
phone 011 4103204  
[ir@primaindustrie.com](mailto:ir@primaindustrie.com)

**Ad Hoc Communication Advisors**

Sara Balzarotti  
Press Office  
phone 02 7606741 - 335/1415584  
[sara.balzarotti@adhoccommunication.it](mailto:sara.balzarotti@adhoccommunication.it)