

Prima Industrie S.P.A. – General Meeting of April 19/20, 2012 Proxy Form

*Complete the required information, sign and send the form to the Company as per the instructions provided at the bottom of the form*¹

Mr./Ms.² born in on Tax Code
resident in (*city*) at (*street address*)
holder of shares
held in share account³ no. at Bank Code Branch Code
pursuant to communication no.⁴ issued by

DELEGATES

⁵
to appear and represent him/her at the ordinary general meeting of Prima Industrie S.p.A. to be held on April 19th, 2012 at 9.30 a.m., at Sala Congressi Blu Hotel, v. Torino 154/156, Collegno (TO) in first call and, if required, on April 20th ,2012 at 3 p.m., same place, in second call.

The undersigned,⁶

DECLARES that he/she has entitlement to the voting rights attached to the shares and executes this proxy in his/her capacity as (*check appropriate box*):

legal representative - attorney with power of sub-delegation - secured creditor - stock borrower - beneficial owner - legal guardian - administrator - other (specify)

DATE Identity Document⁷ (*type*) issued by no. SIGNATURE

Instructions

¹ The original Proxy Form must be sent to the delegate who presents it to the Company at registration. An advance copy of the form can be sent directly to the Company by

- fax to +39 0114117334;
- e-mail to primaindustrie@pecserviziotitoli.it.

² Indicate name/surname or company name of shareholder as stated on the communication issued to the Company by the authorized intermediary.

³ Provide number of share account, in addition to bank and branch code of authorized intermediary (or name of institution) as they appear on the account statement.

⁴ Details of communication sent by authorized intermediary and name of intermediary, if different from institution where share account is held.

⁵ Provide name and surname of delegated.

⁶ Indicate name and surname of holder of voting rights and capacity if other than owner of above shares.

⁷ Provide reference details of valid identity document of the proxy signatory.