

**PRIMA INDUSTRIE S.p.A.**

Registered Office: Via Antonelli n. 32 – Collegno (Torino)

Share Capital: € 26,208,185 fully paid-up

Company Register and VAT no. 03736080015

**ORDINARY SHAREHOLDERS' MEETING**

Shareholders are kindly invited to participate to the Ordinary Shareholders' Meeting to be held c/o Blu Hotel, Via Torino 154/156, Collegno (Torino) on April 15, 2015, at 9.30 am (1<sup>st</sup> call) and, if necessary, on April 16, 2015 (2<sup>nd</sup> call) at 11.00 am, same place, to resolve on the following

**AGENDA**

1. 2014 Annual Report and relevant documents: consequent resolutions. Examination of 2014 Group Consolidated Annual Report;
2. Report on the Remuneration ex article 123-ter of T.U.F.

It is expected, as from now, in consideration of the company shareholding structure, that the Shareholders Meeting may meet and resolve on April 16, 2015.

**Qualification for attendance**

Qualification to attend the Shareholders' meeting is granted to those who will own voting rights at the end of the date of April 2, 2015 and for whom the Company has received relevant communication issued by the authorized intermediaries, according to their accounting records.

Those who will result as Shareholders after the date of April 2, 2015 will not have the right of attending and voting during the meeting.

Any shareholder qualified for the attendance may be represented in the meeting according to law with faculty of using for this purpose the proxy form available on the Company website ([www.primaindustrie.com](http://www.primaindustrie.com), *Investors* section, *Information to Shareholders*). Terms and conditions for granting the proxy are shown on the company website [www.primaindustrie.com](http://www.primaindustrie.com).

According to article 12 of company by-laws, no representative ex article 135-undecies of Law Decree no. 58/1998 is assigned for this Shareholders' meeting.

**Other Shareholder's rights**

Shareholders, according to article 127-ter of Law Decree no. 58/98, may ask questions about the items in the agenda also before the Shareholders meeting with terms and conditions disclosed on the company web-site [www.primaindustrie.com](http://www.primaindustrie.com).

Questions received by April 12, 2015, after verifying their relevance and the legitimacy of the applicant, will be answered at the latest during the Shareholders' Meeting.

The Shareholders who, even jointly, represent at least 1/40<sup>th</sup> of the share capital, may require, within 10 days from the publication of this call, and therefore by March 20, 2015, the integration of the items in agenda or present further proposals on the items already in agenda. Terms and conditions for the exercise of such right are reported on company web-site [www.primaindustrie.com](http://www.primaindustrie.com).

**Documentation**

The documentation relevant to the items in agenda and the annual corporate governance report will be made available c/o the Company Registered Office and on the company web-site [www.primaindustrie.com](http://www.primaindustrie.com), and on the authorized platform 1Info ([www.1info.it](http://www.1info.it)) within the terms stated by current rulings, with the faculty for those holding the right to obtain copy.

The Chairman of the Board of Directors  
Gianfranco Carbonato