



Roadshow – Paris

20 March 2013





Our Group: main figures

- 2 Divisions: Machinery, Prima Power - Components, Prima Electro
- 35+ years experience in the sector
- 10+ years in the Milan's Stock Exchange
- >1,500 employees (excluding JV's)
- 10,000+ machines and systems installed worldwide
- 349m € Turnover in 2012
- >5% of sales invested yearly in R&D
- 8 manufacturing facilities in Italy, Finland, USA, China
- 7 R&D centers in Italy, Finland and USA
- 70+ countries covered by own units and distributors



Our Group: business sectors



Machinery Division

Laser and sheet metal fabrication machinery: 2D and 3D laser cutting, welding and drilling, punching, combined punching/laser or punching/shearing, bending, automation and FMS.

Electronics & laser technologies

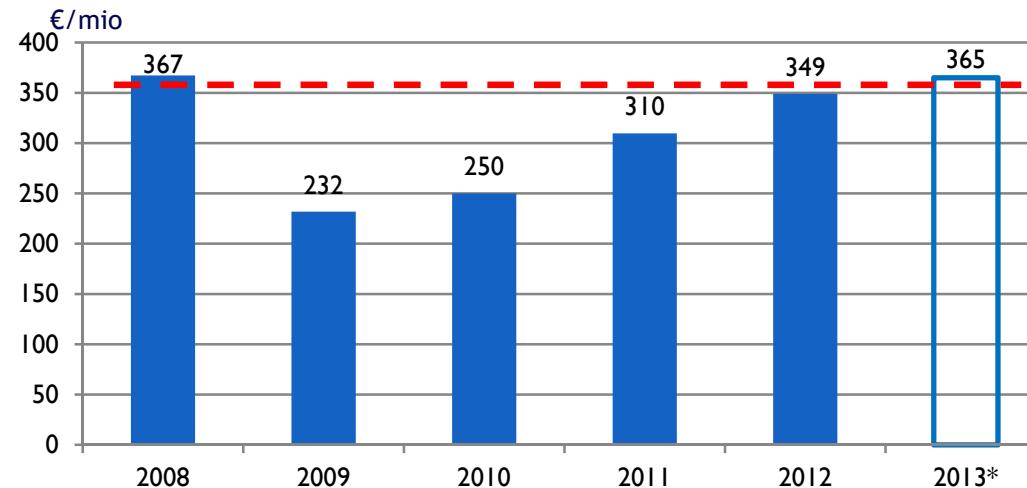
Industrial electronics (power and control electronics, numerical controls).
High power CO₂ and Nd:YAG laser sources for industrial applications.



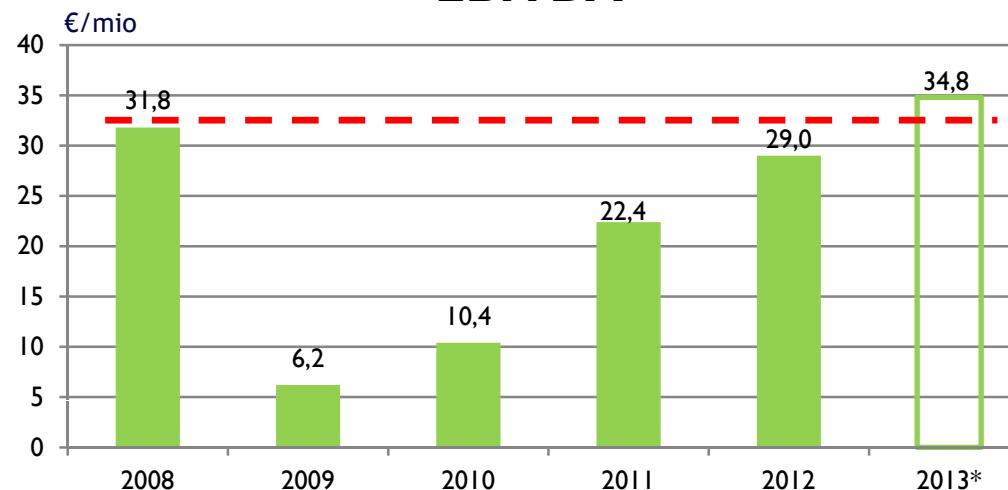


Economic trends

Revenues



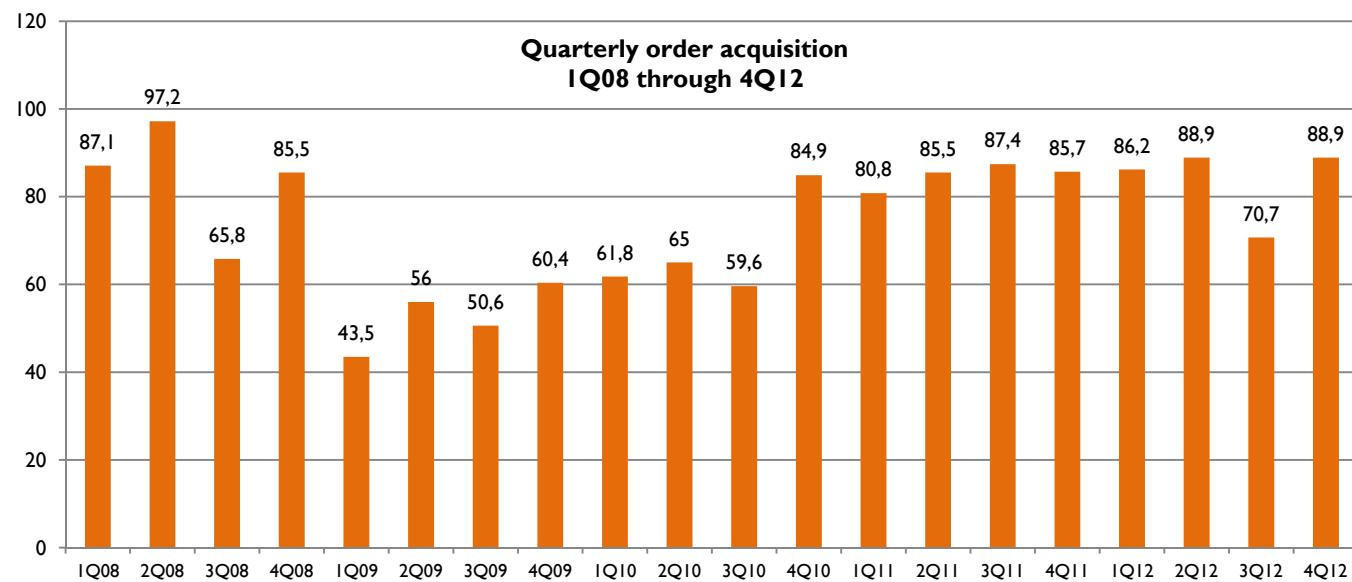
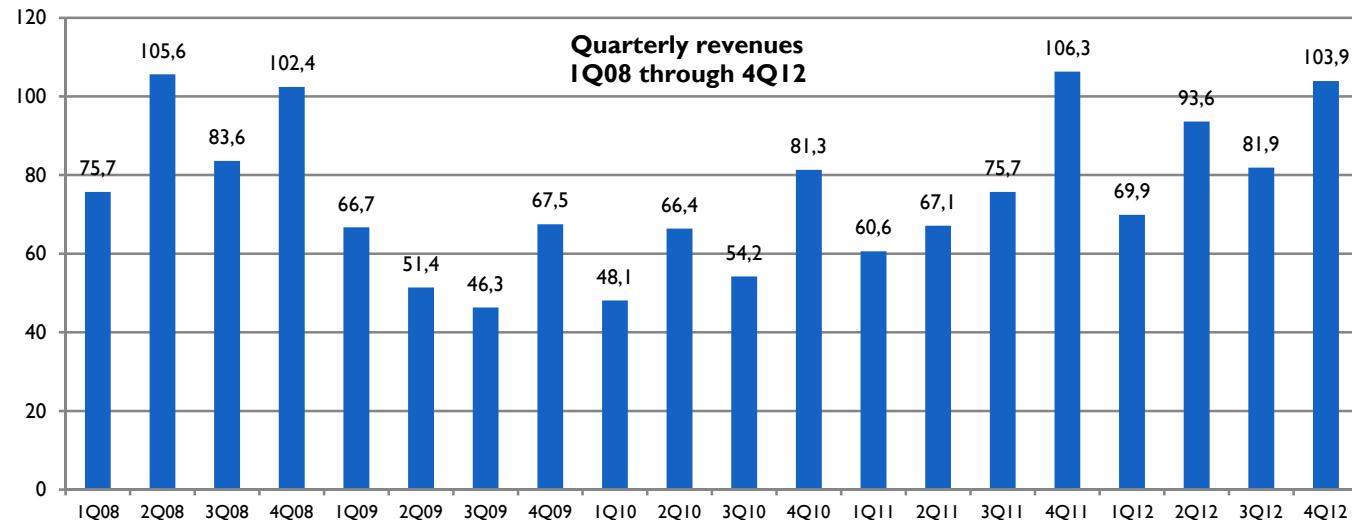
EBITDA



* = according to Banca IMI research dated March 14, 2013

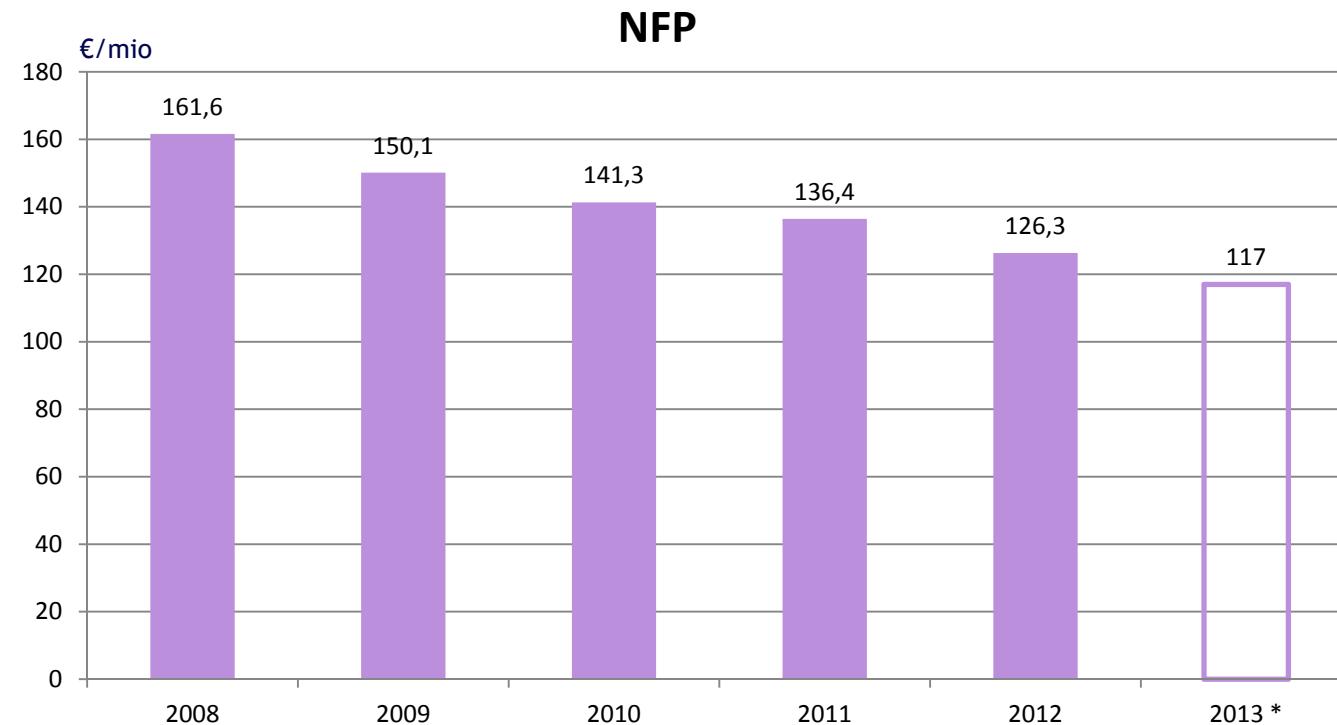


Revenues and orders - quarterly trend

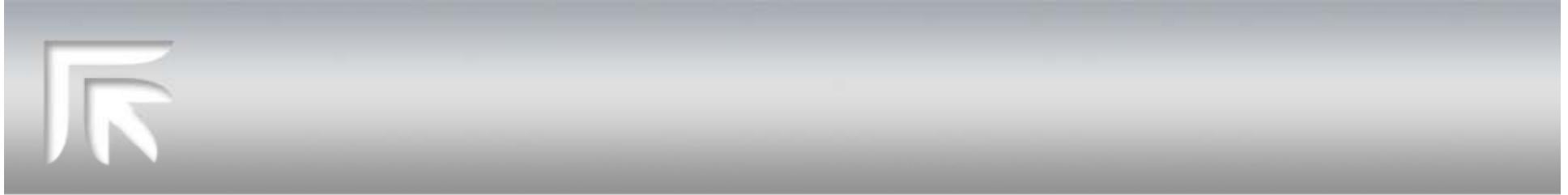




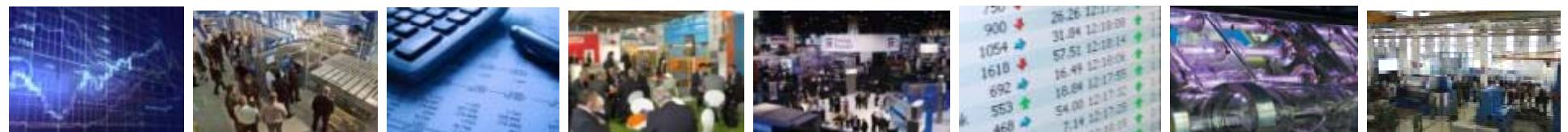
Net financial position trend



* = according to Banca IMI research dated March 14, 2013, which does not account for warrants exercise (~ 19 M€)



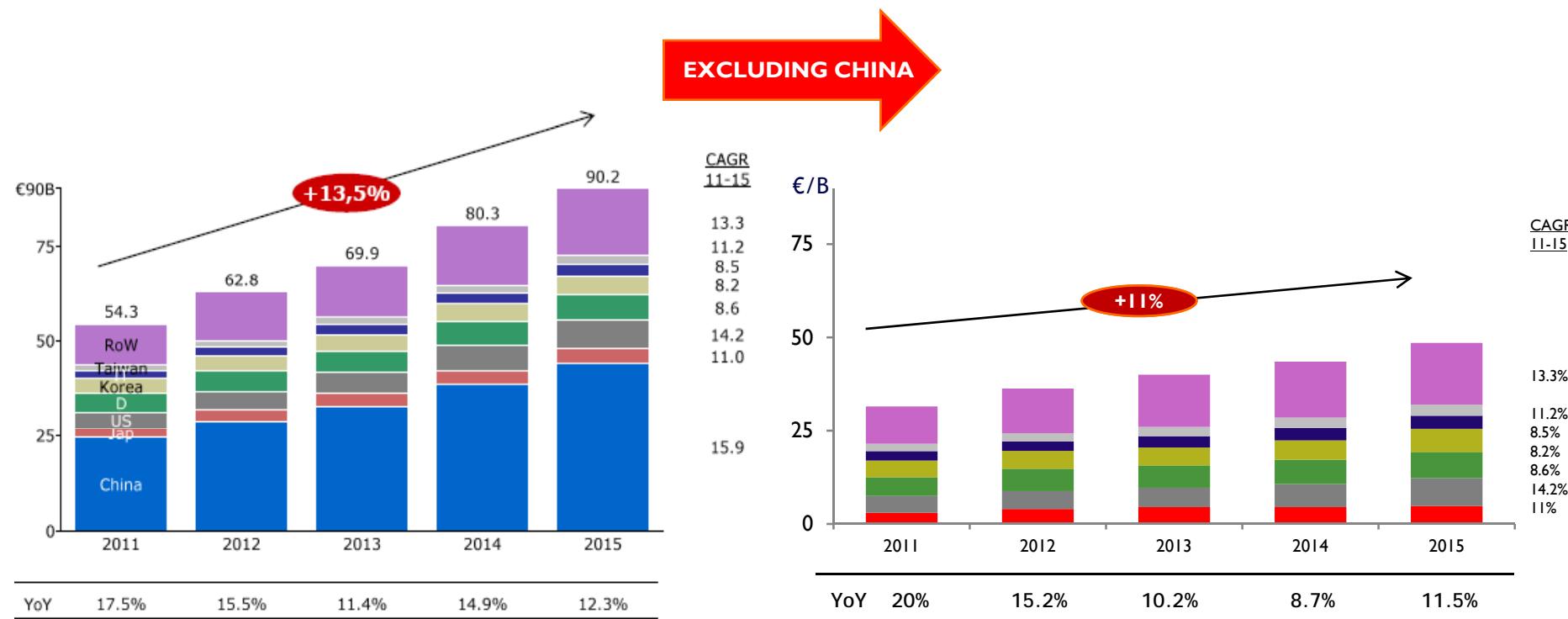
MARKET EVOLUTION AND GROWTH DRIVERS





Market Forecast - 3 years

Machine Tool Market Evolution



(Source: Oxford Economics)



Investments in emerging markets 2009-2012

- The Gulf: Establishment of a branch in Sharjah (U.A.E.) in 2009
- Russia: Establishment of a subsidiary in Moscow in 2010
- India: Establishment of a subsidiary in Mumbai in 2011
- Brazil: Establishment of a subsidiary in Sao Paulo in 2011
- Turkey: Establishment of a subsidiary in Istanbul in 2011
- Korea: Establishment of a branch in Seoul in 2012



Steelfab expo - U.A.E.



Metalloobrabotka expo - Moscow



Imtex expo - Bangalore



TATEF expo - Istanbul



Blech expo - Mumbai



VIP guests in front of a PP machine
at CNH plant in Sorocaba, Brazil



Komaf expo - Seoul⁹



Main potential growth drivers for 2013

- New TTC (Technology and Training Center) in China & U.A.E.



- New planned subsidiaries:

Australia & New Zealand



Singapore - Malaysia - Indonesia



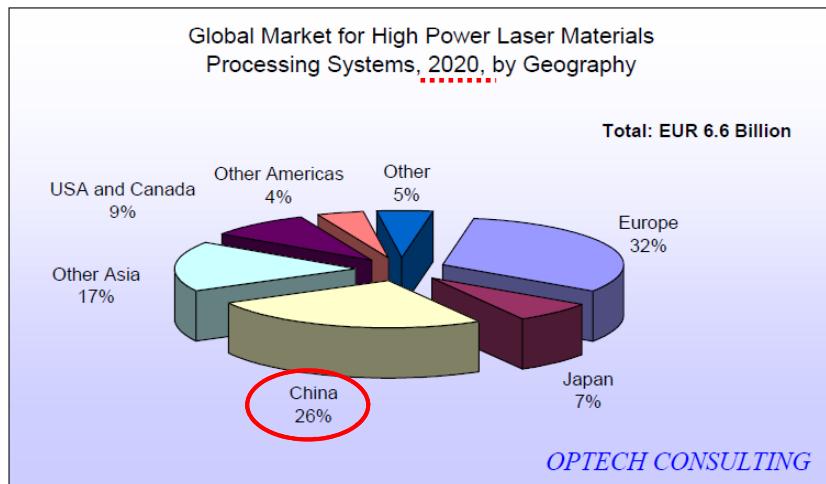
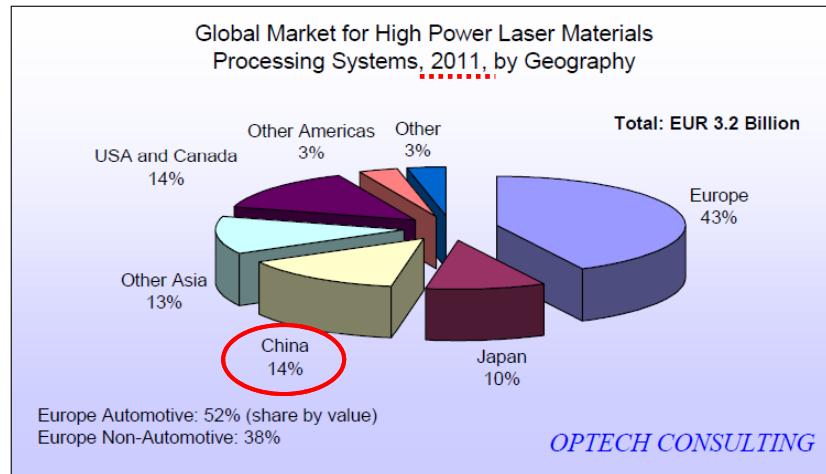
Mexico & Central America



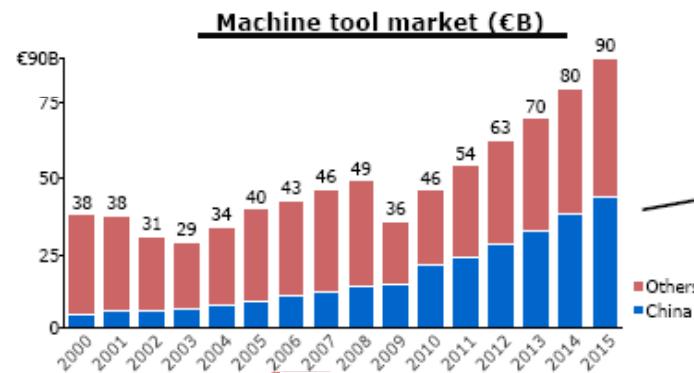


The Chinese market

High Power Laser Materials Processing systems

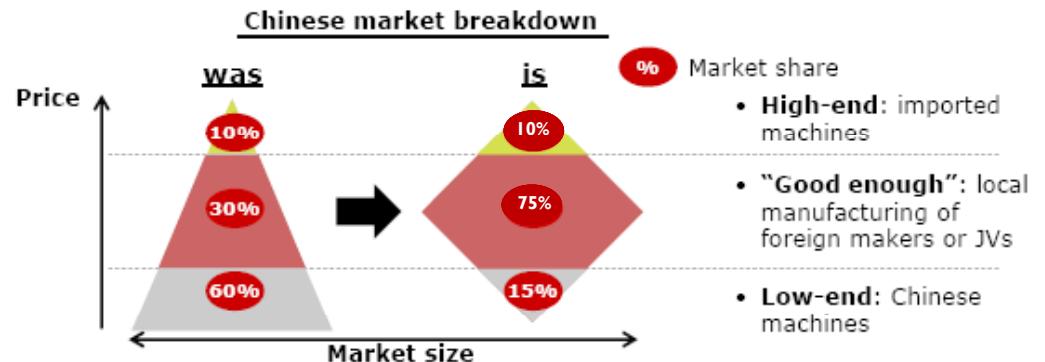


Machine Tool Market forecast



- Expected to account for **half of worldwide machine tool consumption** by 2015 (44€B)
- **2011-2015 CAGR is 16%, RoW CAGR is 11%**

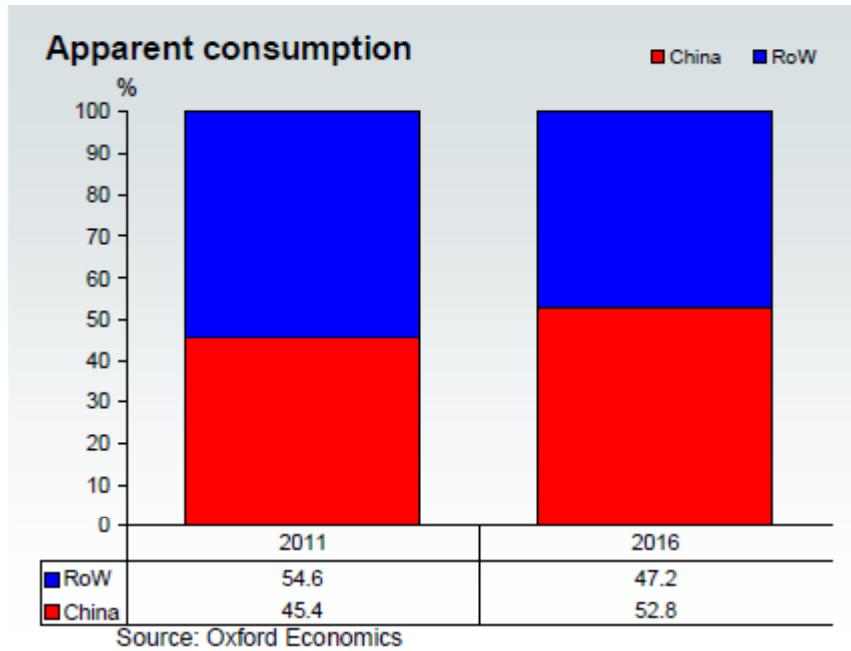
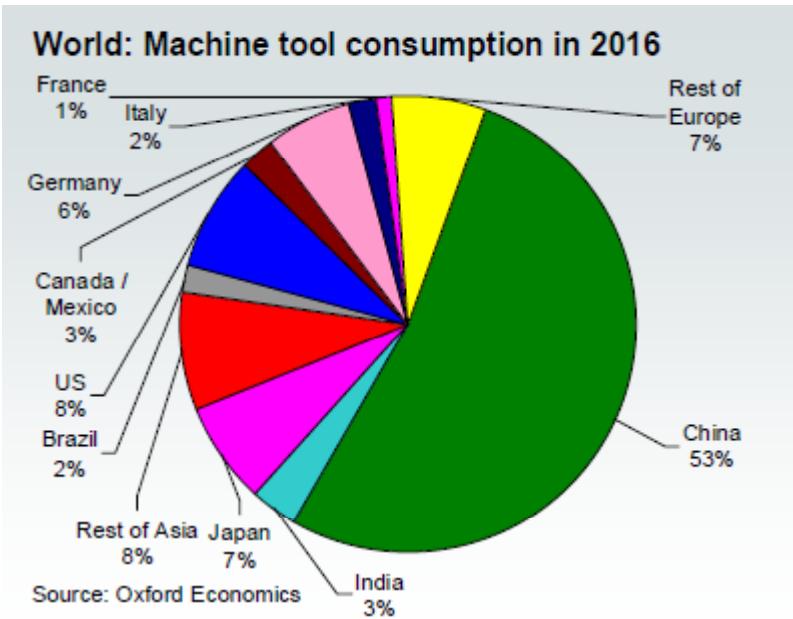
From pyramid to diamond: the “good enough” concept



(Source: Bain & Co.)

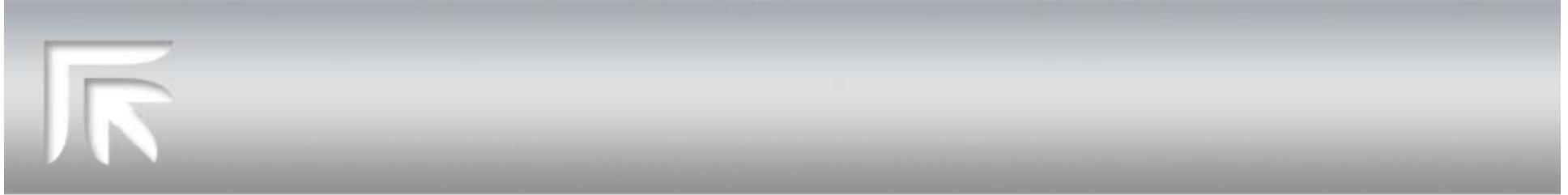


Machine tool market by geography

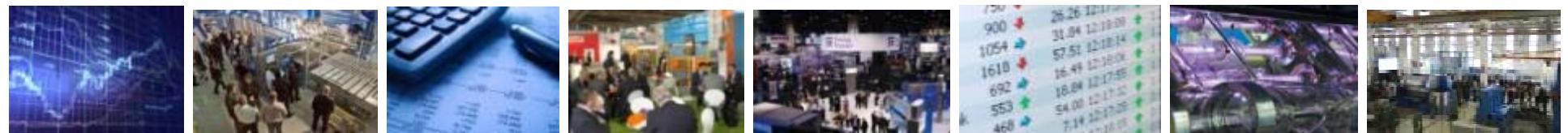


Autumn 2012

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FINANCIALS





Financial statements as at Dec. 31, 2012

BALANCE SHEET

(figures in Euro thousand)	31/12/2012	31/12/2011
Tangible assets	24,345	24,473
Intangible assets	151,395	152,630
Other non current assets	7,124	16,634
Non current assets held for sale	4,130	1,012
NON CURRENT ASSETS	186,994	194,749
Inventory	81,084	84,250
Trade receivables (net of down payments)	53,710	55,928
Trade payables	(72,404)	(79,797)
Other current assets	11,357	11,998
Other liabilities	(43,436)	(43,829)
Employee's severance indemnity	(7,077)	(6,793)
NET WORKING CAPITAL	23,234	21,757
NET DEBT	126,279	136,385
NET EQUITY	83,949	80,121



Financial statements as at Dec. 31, 2012

PROFIT & LOSS

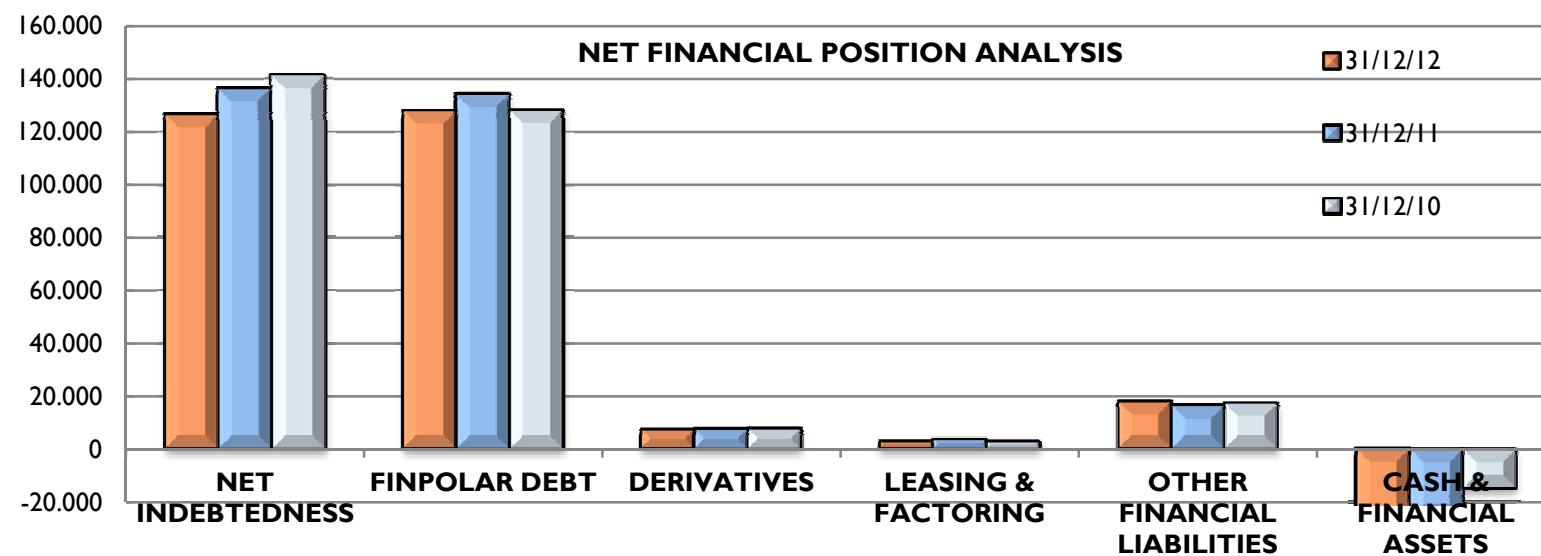
(figures in Euro thousand)	31/12/2012	31/12/2011
SALES	349,308	309,699
VALUE OF PRODUCTION	362,963	327,534
EBITDA	29,007	22,440
% on sales	8.3%	7.2%
EBIT	17,622	12,496
% on sales	5.0%	4.0%
EBT	9,046	4,543
% on sales	2.6%	1.5%
NET INCOME	5,307	1,933
% on sales	1.5%	0.6%



Net debt & covenants

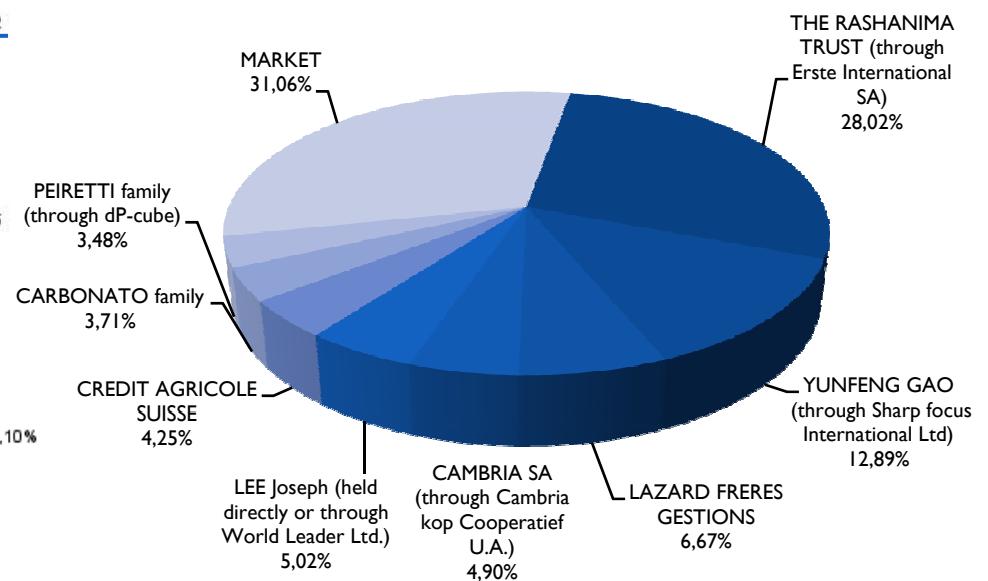
	2011		2012		2013	
	Covenants	Actual	Covenants	Actual	Covenants	Expected*
EBITDA	≥ 2	2,39	≥ 2,5	3,54	≥ 3	4,77
NET FINANCIAL CHARGES						
NET FINANCIAL POSITION	≤ 7,9	6,08	≤ 5,5	4,25	≤ 4,1	3,36
EBITDA						
NET FINANCIAL POSITION	≤ 2	1,7	≤ 1,8	1,5	≤ 1,6	1,25
EQUITY						

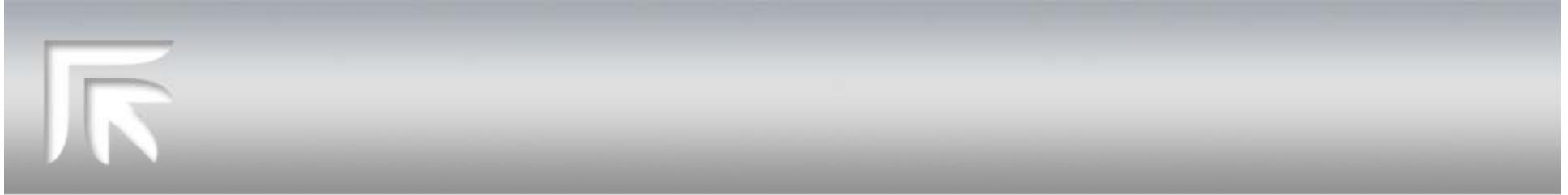
* = figures calculated on the basis of Banca IMI research dated March 14, 2013; figures do not include the effect of the warrants exercise;





Stock price trend & shareholders





PRODUCTS & CUSTOMERS





Prima Power: product range

The Punch



The Punch

The Laser



The Laser

The Bend



The Bend

The Combi



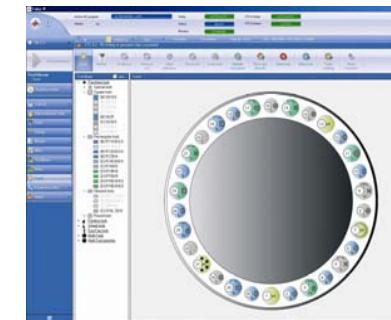
The Combi

The System



The System

The Software



The Software



Prima Power - selected customers



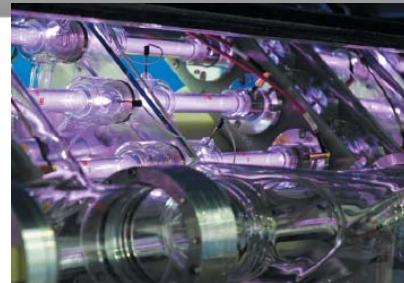


Prima Power - selected customers





Prima Electro: product range



convergent



dots



osai



Prima Electro
designs, manufactures and markets for its customers
industrial-grade dedicated electronics and laser sources
at competitive prices and fast time-to-market



Prima Electro - selected customers

Industrial



Transport



CENTRO
RICERCHE
FIAT



PSA PEUGEOT CITROËN

Motion control



Energy



Consumer



Defence & Aerospace



Glass / Stone



Wood / Plastic

