



BORSA ITALIANA - STAR segment

PRESS RELEASE

**CLARIFICATION REGARDING INTERNAL DEALING COMMUNICATION
BY DOMENICO PEIRETTI, DIRECTOR OF THE COMPANY**

Collegno (TO), February 21st 2013 - With reference to the sales of Prima Industrie shares as in communications issued pursuant to article 152-octies in Consob Regulation (n.11971), carried out today by its managing director, Domenico Peiretti, Prima Industrie S.p.A. announces that the company has been informed by the director himself that such transactions have to be meant as a part of a reorganization plan of all the Peiretti family investments.

The shares, previously held by the director himself and by his wife, have been, in fact, sold to dP-cube Srl, a company whose shares are wholly owned by the Peiretti family.

PRIMA INDUSTRIE heads a leading Group in developing, manufacturing and marketing of laser systems for industrial applications, sheet metal processing machinery, as well as industrial electronics and laser technologies.

The parent company Prima Industrie S.p.A. is listed on the Italian Stock Exchange since 1999 (MTA - STAR segment).

With 35 years of experience the Group can count on over 10,000 machines installed in more than 70 countries worldwide and is among the main worldwide manufacturers in its own reference market.

The Group has about 1500 direct employees and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRO S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy), **USA** (PRIMA ELECTRO North America Llc, PRIMA POWER LASERDYNE Llc.) and **China** (Shanghai Unity Prima Ltd.) as well as a direct commercial and after-sales presence in France, Switzerland, Spain, Germany, the UK, Belgium, Poland, Russia, Turkey, the USA, Canada, China, the UAE, Brazil, Korea and India.

The Prima Industrie Group is structured on 2 Business Units:

Laser and sheet metal processing machines (Prima Power): including design, manufacturing and marketing of:

- Laser machines for cutting, welding and drilling of 3D and 2D components.
- Machines for sheet metal treatment by means of mechanical tools (punching machines, combined punching/shearing systems, combined punching/laser cutting systems, panel benders and automation systems).

Industrial electronics and laser technologies (Prima Electro): including development, manufacturing and marketing of power and control electronics, and of high-power laser sources for industrial applications, destined both to the Group machines and to third parties.

For further information:

PRIMA INDUSTRIE S.p.A.
Massimo Ratti
Group C.F.O.
tel. 011 4103208
m.ratti@primaindustrie.com

Chiara Roncolini
Investor Relator
tel. 011 4103204
ir@primaindustrie.com

Studio Mailander
Press office
tel. 011 5527311
Bruno Caprioli
335 5901402 - caprioli@mailander.it
Gianluca Dati
339 7346904 - g.dati@mailander.it