

BORSA ITALIANA - STAR segment

PRESS RELEASE

CLARIFICATION REGARDING INTERNAL DEALING COMMUNICATION BY DOMENICO PEIRETTI, DIRECTOR OF THE COMPANY

Collegno (TO), June 26st 2014 - With reference to the sale of Prima Industrie shares as in communication issued pursuant to article 152-octies in Consob Regulation (n.11971), carried out today by its managing director, Domenico Peiretti, Prima Industrie S.p.A. announces that the company has been informed by the director himself that such transaction is meant to be part of a reorganization plan of all the Peiretti family investments.

The shares, previously held by Mrs. Emilia Monticone, the director's wife, have been, in fact, sold to dP-cube SrI, a company whose shares are wholly owned by the Peiretti family.

PRIMA INDUSTRIE heads a leading Group in developing, manufacturing and marketing of laser systems for industrial applications, sheet metal processing machinery, as well as industrial electronics and laser technologies.

The parent company Prima Industrie S.p.A. is listed on the Italian Stock Exchange since 1999 (MTA - STAR segment).

With 35 years of experience the Group can count on about 12,000 machines installed in more than 70 countries worldwide and is among the main worldwide manufacturers in its own reference market.

The Group has about 1,500 employees and manufacturing sites in Italy (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRO S.p.A, FINN-POWER Italia Srl), Finland (FINN-POWER Oy) and USA (PRIMA ELECTRO North America Llc, PRIMA POWER LASERDYNE Llc.). Remarkable is as well its direct commercial and after-sales presence in BRIC, NAFTA, European Union and other emerging Asian countries, serving more than 70 countries worldwide.

The Prima Industrie Group is structured on 2 Business Units:

Laser and sheet metal processing machines (Prima Power): including design, manufacturing and marketing of:

- Laser machines for cutting, welding and drilling of 3D and 2D components.
- Machines for sheet metal treatment by means of mechanical tools (punching machines, combined punching/shearing systems, combined punching/laser cutting systems, panel benders and automation systems).

<u>Industrial electronics and laser technologies (Prima Electro)</u>: including development, manufacturing and marketing of power and control electronics, and of high-power laser sources for industrial applications, destined both to the Group machines and to third parties.

For further information:

PRIMA INDUSTRIE S.p.A. Chiara Roncolini Investor Relator tel. 011 4103204 ir@primaindustrie.com

Studio Mailander Press office tel. 011 5527311 Bruno Caprioli

335 5901402 - caprioli@mailander.it

Gianluca Dati

339 7346904 - g.dati@mailander.it