



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

PRIMA INDUSTRIE S.p.A. SHARE CAPITAL INCREASE FINAL RESULTS

CAPITAL INCREASE FULLY SUBSCRIBED WITHOUT THE INTERVENTION OF THE WARRANTY POOL

Collegno (Torino), July 31, 2008 – Prima Industrie S.p.A announces the successful conclusion of the option offer of the ordinary shares coming from the share capital increase resolved by the Company Board of Directors on June 18, 2008 using the powers the Board itself received, pursuant article 2443 in civil code, by the Extraordinary Shareholders' Meeting on April 29, 2008.

Following the offer on the Stock Market (Borsa Italiana) of 102,396 unexercised rights during the sessions held on July 21, 22, 23, 24 and 25, also the remaining n°40,068 ordinary shares (corresponding to about 2.23% of the offer) were subscribed at the price of Euro 14.25 per share, for a total amount of Euro 570,969. The capital increase ended then with the fully subscription of n°1,800,000 newly issued ordinary shares, for a counter value of Euro 25,650,000 and it did not require the intervention of the Warranty Pool including UniCredit Group (*Lead Manager* and Guarantor of the Warranty Pool) and Banca IMI S.p.A. (Guarantor of Warranty Pool).

As already disclosed to the market, as a fulfilment of the agreements respectively held, Erste International S.A. and Lestri Holding B.V fully exercised their option right. As a consequence the two investors subscribed respectively 504,621 shares and 83,979 shares.

Also the other shareholders having agreed to exercise their right, partially directly and partially through procured third parties, that is Gianfranco Carbonato (Chairman and C.E.O. of the Company) and Domenico Peiretti (Executive Director of the Company), holding respectively 3,79% and 3,00% of the Company before the capital increase, kept their engagement.

Therefore, the new Prima Industrie S.p.A. share capital is Euro 16,000,000 split into 6,400,000 ordinary shares of Euro 2.5 face value each.

The capital increase has been carried out within the financing plan relevant to the acquisition of the Finn-Power Group by Prima Industrie S.p.A.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing .

For further information:

PRIMA INDUSTRIE S.p.A.

Massimo Ratti

C.F.O.

phone 011 4103208

m.ratti@primaindustrie.com ir@primaindustrie.com

Chiara Roncolini

Investor Relator

phone 011 4103204

Ad Hoc Communication Advisors

Sara Balzarotti

Press Office

phone 02 7606741 - 335/1415584

sara.balzarotti@adhoccommunication.it