

PRESS RELEASE

ITALIAN STOCK EXCHANGE - STAR SEGMENT

PRIMA INDUSTRIE

CLARIFICATION ABOUT THE ENTRY OF A CHINESE SHAREHOLDER WITHIN PRIMA INDUSTRIE SHARE CAPITAL

Collegno (Torino), July 30, 2008 – Prima Industrie S.p.A, a leader company in the high technology sector of laser systems for industrial applications and sheet metal working systems, also in respect to the article published today by the newspaper "Il Sole 24 Ore", confirms that the Company received in the last few days a communication from the Chinese company Han's Laser Technology Ltd. certifying its entry, through its subsidiary Sharp Focus international Ltd, within Prima Industrie capital with a share of 5.49%.

According to what has been written in the article, Han's Laser must have also participated in the Italian Company capital increase, at the end of which its participation should arise to a little less than 10% of Prima Industrie capital.

Acknowledging with interest that this shareholder officially declared that the investment aims to "build a strategic alliance" and to accelerate the "internationalization process", we clarify that, at the moment, it does not exist any agreement between the parties,

The company will decide, anyhow, in future whether to study any possible agreement, keeping the market informed about the possible evolution.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing.

For further information:

PRIMA INDUSTRIE S.p.A.

Massimo Ratti C.F.O. phone 011 4103208 m.ratti@primaindustrie.com Chiara Roncolini Investor Relator phone 011 4103204 ir@primaindustrie.com **Ad Hoc Communication Advisors** Sara Balzarotti

Press Office phone 02 7606741 - 335/1415584 sara.balzarotti@adhoccommunication.it