



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

CAPITAL INCREASE

CONSOB AUTHORIZES THE DISCLOSURE OF THE INFORMATION PROSPECTUS WITH REGARD TO THE OFFER IN OPTION AND AMISSION TO THE LISTING OF PRIMA INDUSTRIE ORDINARY SHARES AND RELEVANTS WARRANTS ATTACHED FOR FREE

Collegno (TO), December 23^d, 2009 – Prima Industrie informs that in the evening of yesterday 22 December 2009, Consob authorized the disclosure of the Information Prospectus with regard to the offer in option and to the admission to the listing on the MTA market, managed by Borsa Italiana S.p.A., of Prima Industrie S.p.A. ordinary shares and relevant warrants attached for free within the capital increase resolved by the Board of Directors of October 12, 2009 and December 18, 2009 using the proxy granted by the extraordinary Shareholders' Meeting of June 8, 2009.

We remind hereafter the details of the capital increase and in particular:

Capital increase

- Amount
The Capital Increase will include maximum n° 2,240,000 new shares of Euro 2.50 face value each, for a total maximum amount of Euro 5,600,000 (face value), which will be offered in option, according to the established ratio, at a price of Euro 6.80 each (including Euro 2.50 face value and Euro 4.30 premium), for a total maximum counter value, including premium, of Euro 15,232,000.
- Option ratio
The ordinary shares will be offered in option to the shareholders according to the following ratio: n° 7 new shares every n° 20 shares owned.
- Issuing price
The issuing price of the new shares will be Euro 6.80 each.
- Warrants
Warrants "Prima Industrie 2009-2013" will be attached for free to the shares offered in option according to the ratio of 1 Warrant for each new share subscribed; the Warrants will grant the right to subscribe more Prima Industrie ordinary shares to be newly issued, and thus for a total maximum amount of n° 2,240,000 Warrants.

Capital Increase dedicated to the Warrants

- Amount of the Capital Increase dedicated to the Warrants
The Warrants will grant the right to subscribe shares to be newly issued according to the ratio of 1 new share for each Warrant owned and thus the dedicated capital increase will include maximum n° 2,240,000 ordinary shares (face value Euro 2.50 each) for a total maximum amount of Euro 5,600,000 (face value) and a maximum counter value, including premium, of Euro 19,040,000.



- Strike price of the Warrants
The strike price of the Warrants is established in Euro 8.50.
- Exercise price of the warrants
Except for what otherwise stated by the Warrants Regulation about possible black-out periods for the exercise of the Warrants, the Warrants will be exercisable in every day of open stock exchange market starting from the issuing date and up to December 16, 2013.

Offer period and rights trading

The option rights may be exercised from December 28, 2009 to January 22, 2010 and they may be traded from December 28, 2009 to January 15, 2010, subject to the release of the relevant authorizations established by the current regulation.

The non exercised rights will be offered by the Company on the stock exchange, pursuant to article 2441, 3rd paragraph in civil code.

Shareholders Commitment

No guarantee or placement consortia has been established.

Some relevant shareholders committed, independently from each other, to irrevocably subscribe the capital increase for a total amount, including face value and premium, of Euro 6 million.

Information Prospectus

The Information Prospectus should be published within December 24, 2009 and the notice of the occurred publishing will be posted on a national newspaper on December 24, 2009. The Information Prospectus will be available at the Company's registered offices, at the Italian Stock Exchange as well as on the Company website at the following address: www.primaindustrie.com.

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PRIMA INDUSTRIE S.p.A., established in 1977 and listed on the Italian stock market since 1999 (STAR segment), develops, manufactures and markets laser systems for industrial applications and sheet metal fabrication machines. PRIMA INDUSTRIE leads today a Group with about 1,500 employees and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRONICS S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy), **USA** (PRIMA North America Inc.) and **China** (Shanghai Unity Prima Ltd. and Wuhan OVL Convergent Laser Co. Ltd.).

Prima Industrie Group operations are based on three business segments:

Laser Machines and Sources: including design, production and sale of Laser Machines and Laser Sources for cutting, welding and drilling of 3D and 2D components.

2D Laser Machines are used for application in very different industries, while 3D machines are mainly used for the production of components in the automotive, aerospace and energy sectors. Laser Sources, instead, are one of the most highest technological and value-added components of the Laser Machine.

Machines for sheet metal treatment: it includes design, production and sale of Machines destined to the Sheet metal treatment using mechanical tools. The Group has a wide range of machines for the cutting and bending of sheet metal: Punching machines, Combined punching/shearing systems, Combined punching/laser cutting systems, Panel Benders and automation systems.

Industrial Electronics: it includes development and design of power and control electronics, with relevant software. Furthermore the Group designs and produces internally the Numeric Controls to be installed on its own Laser Machines.

With over 30 year years of experience the Group can count on thousands of machines installed in more than 60 countries worldwide, is present with property commercial and assistance units in over 15 countries and it is among the main worldwide constructors in its own reference market.



For further information:

PRIMA INDUSTRIE S.p.A.

Massimo Ratti
C.F.O.
phone 011 4103208
m.ratti@primaindustrie.com

Chiara Roncolini
Investor Relator
phone 011 4103204
ir@primaindustrie.com

Ad Hoc Communication Advisors

Sara Balzarotti
Press Office
phone 02 7606741 - 335/1415584
sara.balzarotti@adhoccommunication.it
alessandra.fumagalli@adhoccommunication.it