

PRESS RELEASE TechSTAR

PRIMA INDUSTRIE

PRIMA INDUSTRIE ANNOUNCES THE TERMINATION OF THE COOPERATION AGREEMENT WITH SALVAGNINI

March 22, 2005 – Prima Industrie announces the termination of the cooperation agreement signed with Salvagnini on July 8, 2004.

Gianfranco Carbonato, C.E.O. of Prima Industrie, resigned as Director of Salvagnini BV Board and Francesco Scarpari resigned as Director of Prima Indutrie S.p.A. Board.

Prima Industrie confirms the focusing of its operations on laser cutting and welding systems, which enjoy higher technology and evolution dynamics in comparison with the traditional machine tools.

On laser systems market, Prima Industrie will pursue its strategy of autonomous growth, which has led the company to become by far the biggest Italian manufacturer of such systems.

The market positioning of the Group, world leader in the 3D market and as a whole among the first 3 European manufacturers of laser systems and among the first 6 worldwide, will be further strengthened by the introduction of new products by the end of the current year.

Prima Industrie strategic development plans, foreseen independently from the potential effects of the cooperation agreement with Salvagnini, will not be affected by the termination of the same.

Prima Industrie is listed at the TechStar segment of Borsa Italiana and has closed the financial year 2004 with consolidated sales of 100 million Euro, a 5% growth in respect of 2003, and a result before taxes of 3.8 million Euro.

For additional information: Ad Hoc Communication Advisors
Giorgio Zambeletti, Marco Fraquelli, Sara Balzarotti Tel. ++39 02 7606741
Copy of this press release is also published on the web-sites
www.primaindustrie.com and www.adhoccommunication.it