



PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

CONSOB AUTHORIZES THE PUBLISHING OF THE OFFERING CIRCULAR RELEVANT TO THE PRIMA INDUSTRIE ORDINARY SHARES ISSUING TO BE OFFERED IN OPTION

Collegno (Torino), June 19, 2008 – Today, Consob authorized the publishing of the offering circular relevant to the Prima Industrie S.p.A. ordinary shares issuing to be offered in option, in connection with the capital increase for a total amount of Euro 4,500,000 face value, for a total counter value, of Euro 25,650,000, premium included, resolved by the Board of Directors held yesterday, June 18, 2008.

It has been established that the period for exercising the option rights starts on June 23, 2008 and finishes on July 11, 2008 and that the trading on the Stock Market of the options relevant to the ordinary shares starts on June 23, 2008 and finishes on July 4, 2008. The option rights which will not be exercised within July 11 will be offered on the Stock Market by the Company pursuant to article 2441, paragraph 3 of the civil code.

We remind hereafter of the following issuing conditions:

- (i) The offer price is Euro 14,25
- (ii) The number of offered shares is 1,800,000
- (iii) The option ratio is 9 ordinary shares for each 23 ordinary shares held.

Erste International S.A. (controlled by The Rashanima Trust) and Lestri Holding B.V. (controlled by Cambria Holding S.A.), that hold respectively 28.03% and 4.67% of the Company, undertook to subscribe 100% each of the option rights to which they are entitled; Gianfranco Carbonato, Chairman and C.E.O. of the Company, and Domenico Peiretti, Executive Director, holding respectively 3.79% and 3.00% of the Company, undertook to subscribe 100% each of the option rights to which they are entitled, directly or providing a third party subscription.

For the part which is not covered by such underwriting engagements, the offer is served by a Warranty Pool, formed by Unicredit group (Lead Manager) and Banca IMI S.p.A.

It's been established that the Offering Circular will be published within June 20, 2008 and that the notice of the publishing will be disclosed on a national Newspaper on June 20, 2008 itself. The Offering Circular will be available both at the Borsa Italiana S.p.A. (Italian Stock Exchange) and the Company (Collegno (TO), Via Antonelli, 32) headquarters, as well as on the company website www.primaindustrie.com.

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART IN OR INTO THE UNITED STATES, AUSTRALIA, CANADA OR JAPAN.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing .

For further information:

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