

PRESS RELEASE

ITALIAN STOCK EXCHANGE – STAR SEGMENT

PRIMA INDUSTRIE

Collegno, February 19, 2008 – Prima Industrie S.p.A., a leading company in the high technology sector of laser systems for industrial applications, in view of the meeting with the financial community that will take place today at 11.00 AM in Milan at Grand Hotel Et De Milan discloses some information that will be shared with the public at that moment.

Such information concern the recent acquisition of 100% of the Finnish company Finn-Power Oy and, in particular, the 2007 pro forma situation rising from the resulting Combined Entity.

	2007 Unaudited *	
€ million	Assuming Acquisition as of Jan 1, 2007	Assuming Acquisition and € 25m Rights Issue as of Jan 1, 2007
Sales	416.3	
EBITDA	48.5	
EBITA	43.6	
Adj. Net Income **	23.0	24.0
NFP at Dec 2007	169.0	144.0

* Based on Prima Industrie IFRS financials and Finn-Power Local Gaap (preliminary accounts).

** Net Income adjusted for goodwill amortization and impairment charges.

	2007 Unaudited *	
	Assuming Acquisition as of Jan 1, 2007	Assuming Acquisition and € 25m Rights Issue as of Jan 1, 2007
Adj. Net Income (€m) **	23.0	24.0
EPS (€) ***	4.99	4.25
Accretion on Standalone (€)	2.05	1.30
Accretion on Standalone (%)	+70%	+44%

* Based on Prima Industrie IFRS financials and Finn-Power Local Gaap (preliminary accounts).

** Net Income adjusted for goodwill amortization and impairment charges.

*** Assuming a €25m Rights Issue at current market price (€24 per share).

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 600 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A. and OSAI S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing .

For further information:

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