



PRIMA INDUSTRIE S.P.A.

BORSA ITALIANA - STAR segment

### RECORD ORDER INTAKE IN THE MONTH OF DECEMBER 2011

**With about 38 million Euros orders received in a month the Group achieves the best result in its own history, exceeding even the pre-crisis level.**

*Collegno (TO), January 16th, 2012* - Prima Industrie S.p.A., a leader in high technology laser systems, sheet metal working systems and electronic components for industrial applications, informs that, during the month of December 2011 the consolidated order acquisition reached 37.9 million Euros, the highest result ever achieved by the Group in its own history.

Such amount, higher by 13% than the amount recorded in December 2010, also exceeds by 4% the highest amount previously recorded by the Group in April 2008, before the burst of the deep economic and financial crisis, in April 2008.

On a quarterly basis, the order collection of the fourth quarter was 85.7 million Euros, increasing by 2.5% compared to the yet considerable amount of the same period of 2010.

The results achieved are extremely significant, mostly in the light of the current macroeconomic scene, and highlight the Group capacity to follow its own international potential gradually shifting its end markets, also through investments for the strengthening of its direct presence, towards those countries providing a higher demand for capital goods and a higher growth rate.

In particular, the geographic break down of the order intake in the last months of 2011 shows the more and more important weight of the Eastern Europe countries (headed by Russia and Poland), the excellent trend of the North American market (Canada, USA and Mexico), besides the well-established importance of the Chinese and Korean markets and in general of the markets of Asia.

In the light of the excellent order intake the year 2012 begins with a considerable order backlog (105.9 million Euros) which allows the Group to confidently face the year just started.

**PRIMA INDUSTRIE** heads a leading Group in developing, manufacturing and marketing of laser systems for industrial applications, sheet metal processing machinery, as well as industrial electronics and laser technologies.

The parent company Prima Industrie S.p.A. is listed on the Italian Stock Exchange since 1999 (MTA - STAR segment).

With over 30 years of experience the Group can count on over 10,000 machines installed in more than 60 countries worldwide and is among the main worldwide manufacturers in its own reference market.

The Group has about 1400 direct employees (besides about 230 employees in the Chinese JVs) and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRO S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy), **USA** (PRIMA ELECTRO North

America Llc, PRIMA POWER LASERDYNE Llc.) and China (Shanghai Unity Prima Ltd.) as well as a direct commercial and after-sales presence in France, Spain, Germany, the UK, Belgium, Poland, Russia, Turkey, the USA, Canada, China, the UAE, Brazil and India. The Prima Industrie Group is structured on 2 Business Units:

**Laser and sheet metal processing machines (Prima Power):** including design, manufacturing and marketing of:

- Laser machines for cutting, welding and drilling of 3D and 2D components.
- Machines for sheet metal treatment by means of mechanical tools (punching machines, combined punching/shearing systems, combined punching/laser cutting systems, panel benders and automation systems).

**Industrial electronics and laser technologies (Prima Electro):** including development, manufacturing and marketing of power and control electronics, and of high-power laser sources for industrial applications, destined both to the Group machines and to third parties.

For further information:

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