



BORSA ITALIANA - STAR segment

PRESS RELEASE

BOND ISSUING PROJECT

Collegno (Torino), January 12, 2015 - In the frame of the ordinary operational finance as well as refinancing of the medium long term debt expiring in 2016, Prima Industrie is considering the issuing of a bond of an amount up to 40 million euro destined only to institutional investors and to be listed on the multilateral trading system Euro MTF managed by Luxembourg Stock Exchange.

The subject will be in the agenda of the Board of Directors meeting to be held tomorrow, January 13, 2015.

PRIMA INDUSTRIE heads a leading Group in developing, manufacturing and marketing of laser systems for industrial applications, sheet metal processing machinery, as well as industrial electronics and laser technologies.

The parent company Prima Industrie S.p.A. is listed on the Italian Stock Exchange since 1999 (MTA - STAR segment).

With 35 years of experience the Group can count on about 12,000 machines installed in more than 70 countries worldwide and is among the main worldwide manufacturers in its own reference market.

The Group has about 1,500 employees and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRO S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy) and **USA** (PRIMA ELECTRO North America LLC, PRIMA POWER LASERDYNE LLC.). Remarkable is as well its direct commercial and after-sales presence in BRIC, NAFTA, European Union and other emerging Asian countries, serving more than 70 countries worldwide.

The Prima Industrie Group is structured on 2 Business Units:

Laser and sheet metal processing machines (Prima Power): including design, manufacturing and marketing of:

- Laser machines for cutting, welding and drilling of 3D and 2D components.
- Machines for sheet metal treatment by means of mechanical tools (punching machines, combined punching/shearing systems, combined punching/laser cutting systems, panel benders and automation systems).

Industrial electronics and laser technologies (Prima Electro): including development, manufacturing and marketing of power and control electronics, and of high-power laser sources for industrial applications, destined both to the Group machines and to third parties.

For further information:

PRIMA INDUSTRIE S.p.A.
Chiara Roncolini
Investor Relator
tel. 011 4103204
ir@primaindustrie.com

Studio Mailander
Press Office
tel. 011 5527311
Bruno Caprioli
335 5901402 - caprioli@mailander.it
Carlo Dotta
333 2306748 - c.dotta@mailander.it