



## PRESS RELEASE

### ITALIAN STOCK EXCHANGE – STAR SEGMENT

#### PRIMA INDUSTRIE

*Collegno (TO), January 11<sup>th</sup>, 2010* – During the Roadshow taking place today in Milan (11.00 AM) at Grand Hotel Et De Milan, Prima Industrie S.p.A. management, presented to the financial community terms and conditions of the capital increase started on December 28, 2009.

During the presentation, available on the internet site [www.primaindustrie.com](http://www.primaindustrie.com), Investors section, some information has been disclosed about the fiscal year 2009 just ended.

In particular:

- The number of the Group employees decreased from 1663 units (31/12/2008) to 1462 units (31/12/2009); about 190 units equivalent of them are subject to social security lay-offs.
- The consolidated Net Financial Position as at 31/12/2009 amount to about Euro 156 million, strongly improving compared to Euro 164.6 million as at 30/09/2009.
- The Group operating result for the year 2009, which will be disclosed with the terms and modalities according to the current regulations, will be affected by both positive and negative non recurring items, whose net balance amount to about Euro 3.9 million.

We underline that said amounts are preliminary estimates.

**PRIMA INDUSTRIE S.p.A.**, established in 1977 and listed on the Italian stock market since 1999 (STAR segment), develops, manufactures and markets laser systems for industrial applications and sheet metal fabrication machines. PRIMA INDUSTRIE leads today a Group with about 1,400 employees and manufacturing sites in **Italy** (PRIMA INDUSTRIE S.p.A, PRIMA ELECTRONICS S.p.A, FINN-POWER Italia Srl), **Finland** (FINN-POWER Oy), **USA** (PRIMA North America Inc.) and **China** (Shanghai Unity Prima Ltd. and Wuhan OVL Convergent Laser Co. Ltd.).

Prima Industrie Group operations are based on three business segments:

**Laser Machines and Sources**: including design, production and sale of Laser Machines and Laser Sources for cutting, welding and drilling of 3D and 2D components.

2D Laser Machines are used for application in very different industries, while 3D machines are mainly used for the production of components in the automotive, aerospace and energy sectors. Laser Sources, instead, are one of the most highest technological and value-added components of the Laser Machine.

**Machines for sheet metal treatment**: it includes design, production and sale of Machines destined to the Sheet metal treatment using mechanical tools. The Group has a wide range of machines for the cutting and bending of sheet metal: Punching machines, Combined punching/shearing systems, Combined punching/laser cutting systems, Panel Benders and automation systems.

**Industrial Electronics**: it includes development and design of power and control electronics, with relevant software. Furthermore the Group designs and produces internally the Numeric Controls to be installed on its own Laser Machines.

With over 30 year years of experience the Group can count on thousands of machines installed in more than 60 countries worldwide, is present with property commercial and assistance units in over 15 countries and it is among the main worldwide constructors in its own reference market.

For further information:



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