

PRESS RELEASE

Italian Stock Exchange - STAR Segment PRIMA INDUSTRIE

RESOLUTION ON PURCHASE/SALE OF PRIMA INDUSTRIE STOCK BY THE FULLY PARTICIPATED COMPANY PRIMA ELECTRONICS SPA

Collegno, March 9, 2006 -Prima Industrie Spa hereby informs that following the recent positive price trend shown by Prima Industrie stock, the current resolution on purchase/sale of treasury stock approved by Shareholders' meeting on September 8, 2005 may become soon unusable, since the maximum purchasing price (Euro 17.533) could result lower than the actual stock market price.

While waiting for a Prima Industrie new Shareholders' resolution to increase the maximum purchasing price of treasury stock, so allowing Banca Intermobiliare to continue its activity as specialist following Italian Stock Exchange regulations, the Ordinary Shareholders' meeting of Prima Electronics S.p.A., a Prima Industrie fully owned company, has resolved today the purchase/sale of its parent company Prima Industrie stock, ex article 2359 bis Civil Code, article 132 T.U.F. and article 144 bis Consob regulations.

The above resolution may be summarized as follows:

- the aim of the resolution is to allow the specialist to continue the activities directed by Italian Stock Exchange regulations;
- maximum stock quantity which can be purchased/sold: 110,000 (2.39% of Prima Industrie stock capital);
- minimum purchasing price: Euro 2.50 (stock face value);
- maximum price: Euro 26.375, equal to the maximum value of Prima Industrie stock as from 1/1/2001 up to now;
- total maximum countervalue of purchasing stock: Euro 2.901.250;
- plan period: 3 months as from today, i.e. up to June 9, 2006.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 500 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A. and PRIMA ELECTRONICS S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in over 40 countries.

At present the Group has 2000 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

For further information:

PRIMA INDUSTRIE S.p.A.

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