

PRESS RELEASE

ITALIAN STOCK EXCHANGE - STAR SEGMENT PRIMA INDUSTRIE

Collegno (TO), January 9, 2006 – Upon request of the Italian Stock Market Control Authority and with reference to the pricing and volumes of its shares on the stock market, Prima Industrie S.p.A. states that the company does not own any information about events or factors that could possibly justify the trend carried out during the last stock exchange sessions, other than the financial community appreciation for the 9 months 2006 results which were however already timely disclosed to the market.

With reference to the relations with Fidia S.p.A., Prima Industrie confirms once more that it is not working again at the moment on the merger project planned and then not carried out between the parties during summer 2005.

Nonetheless Prima Industrie confirms, as already known by the market, its will to keep on growing by external means, as also allowed by the continuous positive evolution of the company economic and financial structure.

In case any relevant event should take shape in such direction, it shall be timely disclosed to the market.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 500 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A. and PRIMA ELECTRONICS S.p.A.); USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in over 40 countries.

At present the Group has 2000 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

For further information:

PRIMA INDUSTRIE S.p.A. Massimo Ratti C.F.O. phone 011 4103208 m.ratti@primaindustrie.com

Chiara Roncolini Investor Relator phone 011 4103204 ir@primaindustrie.com Ad Hoc Communication Advisors Sara Balzarotti Press Office phone 02 7606741 - 335/1415584 sara.balzarotti@adhoccommunication.it