

PRESS RELEASE

ITALIAN STOCK EXCHANGE - STAR SEGMENT

PRIMA INDUSTRIE

Collegno (Torino), July 4, 2008 – Prima Industrie S.p.A. informs that the option rights disposal disclosed today by Gianfranco Carbonato (Chairman and C.E.O. of the Company) and by Domenico Peiretti (Executive Director of the Company), holding respectively 3,79% and 3,00% of the Company share capital as before the capital increase, are included in the engagement mentioned in Section II, Chapter. 5, par. 5.2.2 "Engagements to the subscription of the Issuer's financial instruments" of the Offering Circular, which established the subscription for both directors of 100% of their option rights, directly or through a third party subscription.

Therefore, following such rights sale on the market and the subsequent subscription of the remaining part of their rights, the number of Company shares held by Gianfranco Carbonato and Domenico Peiretti will increase respectively from 174,500 to 231,038 and from 138,000 to 169.320 shares.

PRIMA INDUSTRIE, established in 1977 and listed at the Italian Stock Exchange since 1999, currently present on the STAR segment, develops, manufactures and markets high-power laser systems for cutting, welding and drilling of three-dimensional (3D) and bi-dimensional (2D) parts.

PRIMA INDUSTRIE leads a Group with nearly 1,700 employees, with manufacturing facilities in Italy (PRIMA INDUSTRIE S.p.A., PRIMA ELECTRONICS S.p.A, OSAI S.p.A. and Finn-Power Italia Srl), Finland (Finn-Power Oy), USA (PRIMA North America Inc.) and China (Shanghai Unity Prima Ltd. and Shenyang Prima Laser Machine Company Ltd.), and with a wide sales network in about 50 countries.

At present the Group, in the sector of laser machines, has over 2500 systems installed worldwide with more than 1000 customers in the automotive, aerospace and in a wide range of other industries.

After 30 years from its incorporation, PRIMA INDUSTRIE's mission is still the same of its origin: innovation, excellence, growth.

The Group recently widened its borders acquiring the Finnish company Finn-Power, leading a group with great experience and know-how in the sector of sheet metal fabrication, and so becoming a worldwide lead role player in the sector of laser systems and sheet metal processing.

For further information:

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